



# THE AQUINAS

aquinas.scranton.edu

## About Us

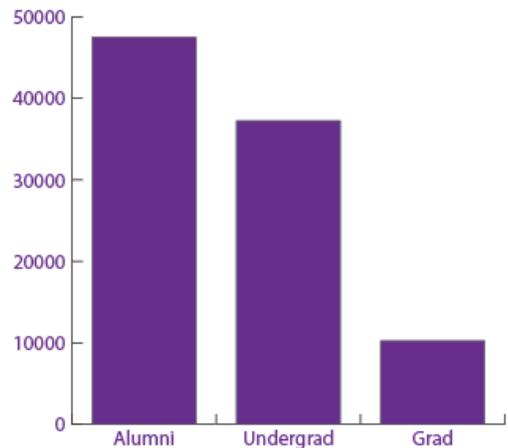
The Aquinas is a student-run newspaper of the University of Scranton. The Aquinas reaches a total of 5,400 students, both undergraduate and graduate throughout our campus in Scranton, Pa. Our targeted audience is a mix of both students and faculty, both diverse and consistently growing each year.

Advertising with the Aquinas will allow you to gain necessary exposure needed for this particular targeted audience. You will be reaching students who are pursuing a variety of different degrees in science, education, business, liberal arts and social work.

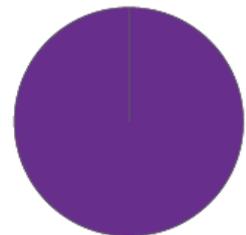
The University offers special special programs for masters and doctorate degrees including; 5-year M.B.A program, masters and doctorate in nursing, masters in occupational therapy, doctorate in physical therapy, and a masters in health administration, human resources, accounting and counseling.

The University of Scranton is a Catholic and Jesuit university that enrolls about 5500 students per year. Scranton has an extensive amount of on-campus clubs, club sports and Division 3 sports.

To advertise with The Aquinas, contact the Advertising Manager at [aquinasadvertising@gmail.com](mailto:aquinasadvertising@gmail.com)



Male



Female

**Full Page**  
 6 columns x 21 inches  
 Black & White \$900.00  
 Color \$940.00

**PLEASE NOTE:** The advertising rates below *DO NOT* include any university discounts. Please contact the advertising manager regarding discounts you may desire.

1 col. x 2 in.  B&W: \$14.70					
2 columns x 4 inches  B&W: \$58.80			3 columns x 6 inches B&W: \$132.30 Color: 172.30		
<b>Half Page</b> 6 columns x 7.5 inches B&W: \$350.00 Color: \$390.00					

4 columns x 5 inches B&W: \$160.00 Color: \$187.00					
2 columns x 8 inches  B&W: \$117.60 Color: \$157.60			3 columns x 6 inches  B&W: \$132.30 Color: 172.30		

**Full Back Page**  
 6 columns x 21 inches  
 Black & White \$900.00  
 Color \$940.00

- 1 columns = 1 2/3 inches
- 2 columns = 3 1/3 inches
- 3 columns = 5 inches
- 4 columns = 6 2/3 inches
- 5 columns = 8 1/3 inches
- 6 columns = 10 inches

Approximate Size

# 2016/2017 Calendar

September							October							November						
Sun	M	T	W	Th	F	Sat	Sun	M	T	W	Th	F	Sat	Sun	M	T	W	Th	F	Sat
				1	2	3						1			1	2		4	5	
4	5	6	7	8	9	10	2	3	4	5		7	8	6	7	8	9		11	12
11	12	13	14		16	17	9	10	11	12	13	14	15	13	14	15	16	17	18	19
18	19	20	21		23	24	16	17	18	19		21	22	20	21	22	23	24	25	26
25	26	27	28		30		23	24	25	26		28	29	27	28	29	30			
December							January							February						
Sun	M	T	W	Th	F	Sat	Sun	M	T	W	Th	F	Sat	Sun	M	T	W	Th	F	Sat
																	1	2	3	4
<b>FINALS AND WINTER BREAK NO PRODUCTION</b>														5	6	7	8	9	10	11
<b>FINALS AND WINTER BREAK NO PRODUCTION</b>														12	13	14	15		17	18
<b>FINALS AND WINTER BREAK NO PRODUCTION</b>														19	20	21	22		24	25
<b>FINALS AND WINTER BREAK NO PRODUCTION</b>														26	27	28	29			
March							April							May						
Sun	M	T	W	Th	F	Sat	Sun	M	T	W	Th	F	Sat	Sun	M	T	W	Th	F	Sat
			1		3	4						1		1	2	3		5	6	
5	6	7	8		10	11	2	3	4	5		7	8	7	8	9	10	11	12	13
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25		27
26	27	28	29		31		23	24	25	26		28	29	28	29	30	31			

The Aquinas is published on Thursdays during the academic school year from September to May with a two month break period for December and January. Ads **MUST** be submitted one week prior to the edition's release. If you are in need of an ad design please inform the advertising manager before the ad is due so there is enough time to have the ad created to your liking. Ads submitted after 5 p.m. Eastern time are subject to a \$25 late fee.

# Contact Us

For any questions or concerns, please feel free to contact the Advertising Manager at anytime:

Jessie Koerner  
aquinasadvertising@gmail.com  
(570) 941-7464

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